

Hunter Beckett

Graphic Designer | Marketing Support Specialist

Blaine, MN | 970.629.0449 | hunterbeckett@outlook.com

[Portfolio](#)

Objective

Versatile communications professional with a strong foundation in graphic design, writing, and visual storytelling. Skilled in creating compelling content across digital and print platforms, managing team projects, and maintaining brand consistency. Eager to contribute to dynamic teams in communications, marketing, or public relations while continuing to grow professionally and creatively.

Relevant Experience – Marketing & Communications

- **Produced infographics, presentation visuals, banners, and event flyers** during an internship with Highlands Ranch Metro District, supporting public outreach and internal communications for municipal audiences.
- **Wrote and edited editorial content, newsletters, and press releases**, demonstrating strong proficiency in professional writing, proofreading, and formatting.
- **Managed and updated digital content libraries** including event photography, marketing materials, and layout templates to support efficient team workflows.
- **Led a 10-person editorial and design team** for a semi-annual magazine, overseeing all stages of production from content planning to design, layout, and final edits.
- **Collaborated on branded content and sponsorship marketing** for a collegiate athletic program, applying consistent visual standards and supporting recruitment and engagement initiatives.

Professional Experience

Marketing & Social Media Designer

Waldorf University Hockey — Sep 2023 – May 2025

- Created branded marketing materials including event graphics, social media content, and sponsor promotions.
- Developed and maintained a cohesive brand identity across all digital platforms.
- Scheduled and managed content to support recruitment and community engagement.
- Collaborated with coaches and staff to meet promotional goals under tight deadlines.

Editor, Designer, and Team Lead

The Torch Magazine — Sep 2022 – May 2025

- Led a team of 10 in the production of a semi-annual university publication.
- Edited written content for clarity, grammar, and brand consistency.
- Designed layouts and graphics to enhance storytelling and readability.
- Conducted interviews and research to write articles for features and editorials.
- Managed production schedules and cross-functional communication.

Graphic Design Intern

Highlands Ranch Metro District & Centennial Water — May 2023 – Sep 2023

- Created digital and print materials including brochures, newsletters, posters, and event flyers.
- Designed infographics and presentation slides for public meetings and internal use.
- Developed banners and signage for local events and community outreach initiatives.
- Wrote content for newsletters and contributed articles to the organization's editorial publications.

- Assisted in planning and promoting events such as **Peaks to Pints** and **KidFest**, coordinating logistics and marketing assets.
- Captured and edited photos at events for social media and promotional campaigns.
- Maintained an organized photo library and digital asset system to support the marketing team.
- Wrote and edited marketing content, press releases, and website updates.
- Supported administrative tasks including file management, template design, and research for communication projects.

Freelance Graphic Designer

Self-Employed — May 2019 – Present

- Designed and refreshed branding for clients, including logos, websites, and marketing collateral.
- Developed social media graphics, advertisements, and promotional materials for various industries.
- Wrote and proofread marketing copy aligned with client voice and objectives.
- Delivered print and digital design solutions while managing multiple deadlines and feedback loops.

Graphic Design Intern

Warren Tech — Sep 2017 – May 2019

- Produced marketing-focused designs including snowboard graphics, vehicle wraps, stickers, and murals.
- Collaborated on large-scale graphic production and mural design for exhibitions.
- Supported design execution through both digital design and physical production processes.

Education

Waldorf University — Sep 2021 – Apr 2025

Bachelor of Arts in Communications

Emphasis in Graphic Design | Minor in Art

Warren Tech Trade School — Sep 2017 – May 2019

Graphic Design Certificate Program

Skills

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat)
- Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)
- Writing, editing, and proofreading for marketing/editorial content
- Document and template formatting for proposals and reports
- Infographics, presentations, and layout design
- Social media content creation and brand consistency
- Content and photo library management
- Strong organization and multitasking in deadline-driven environments
- Team leadership and cross-departmental collaboration

References

Ty Prater

Head Coach, Waldorf University Hockey

970.629.0449 | ty.prater@waldorf.edu

Tiffany Olson

Professor & Advisor, Waldorf University
tiffany.olson@waldorf.edu

Kari Larese

Communications Manager, Highlands Ranch Water
klarese@highlandsranch.org